



**Neighborhood
Residents
Council of BRANDERMILL**

A Committee of Brandermill Community Association Board of Directors

NRC Meeting Agenda
Tuesday, June 16, 2009, 7:00 p.m.
Brandermill Woods

1. Call Regular Meeting to Order
2. Member Voice 15 minutes
3. Motion to Approve Minutes – April 21, 2009 3 minutes
4. Chair’s Report 5 minutes
5. Committee Reports
 - A. NRC Liaison to the BCA Board: Robert Strickland 3 minutes
 - B. Membership Committee: Bev Bell 3 minutes
 - C. Communications Committee: Mamie McNeal 3 minutes
6. Treasurer’s Report: Mary Jane Zander 3 minutes
7. Status of the Master Plan with BCA Board of Directors - Frances Hillman .. 3 minutes
8. Grant Program for Neighborhoods – Frances Hillman 3 minutes
9. On-Line Surveys – Bob Strickland 3 minutes
10. Program: SportsQuest - Stephen A. Burton, Ph.D. 60 minutes
Q&A Session
11. Announcements 1 minute

NRC Meeting: Tuesday, September 15, 2009, 7:00 p.m.
NRC Meeting: Tuesday, November 17, 2009 7:00 p.m.
12. Adjournment

For updated information, visit www.BrandermillNRC.com

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Neighborhood Residents Council

June 16, 2009

OPEN MEETING MINUTES

CALL MEMBERSHIP MEETING TO ORDER

The meeting was called to order by Chair Hillman on June 16, 2009 at 7:10 p.m. in the Ivy Room at Brandermill Woods, 14311 Brandermill Woods Trail, Midlothian, Virginia 23112.

MEMBERS PRESENT

Richard Kury – Cove Ridge
Joseph Flynn – Fox Chase
Tanya McGinnis – Huntgate Woods
Frances Hillman – Hungate Woods
Susan Schoemmell – Litchfield Bluff
Julane Johndrow – Long Shadow
Beverly Bell – McTyre’s Cove
Mary Jane Zander – McTyre’s Cove
Maureen Reilly – Millcrest
Robert Strickland – Oak Springs
Mamie McNeal – Planter’s Wood
Doug Wayne – Rockport Landing
Forrest Clapp – Shallowford Trace
Joel Bradner – Stoney Ridge
Karen Gammons – Two Notch
Hamid Ghorashi – Walker’s Ferry

Lori Wilmer
Jerry Reid – Turtle Hill
Melissa Kesselring – Chimney House
Kirston Kruse – Court Ridge
Scott Freer – Autumn Woods
Judith Justisson – Autumn Woods
John Lack – Autumn Woods
Malcolm Lickers – Quail Hill
Ian Lickers – Quail Hill
Bob Friedel – Winterberry Ridge
Bob Keenan – Glen Eagles
Glenn Hinton – Harbour Bluff
Dick Johndrow – Long Shadow
Carole Keiter – Fox Chase
John Ware, Boost Fitness
Mark Smith – Cove Ridge

MEMBER VOICE

Kevin Healy (Riverbirch Trace) reported that there was a recent water rescue near his Boathouse Restaurant. Bystanders assisted in the rescue prior to the arrival of the Chesterfield county rescue team. Healy said that, at one time, the Brandermill community had kept a small boat near the docks for emergencies and encouraged that the BCA Board be asked to re-institute the practice.

Richard Kury (Cove Ridge) addressed inconsistencies in the county’s and Brandermill’s enforcement of solicitation in different communities. He reported that there are inconsistencies with how the County’s Neighborhoods Watch programs and the Brandermill Crime Prevention Committee operate. He also took exception to the scheduled neighbor’s night out to take place in Market Square in August.

Mamie McNeal (Planter's Woods) reported that her neighborhood along with Heritage Woods got together and submitted recommendations to the BCA Board about the County proposals for expanding the Old Hundred Road corridor. The two neighborhoods support the first recommendation for the intersection by Market Square as it is less invasive to properties in those two communities. She encouraged Brandermill residents to attend the County Supervisors meeting on June 24 when they are to give approval to the Cheatham properties. The approval of the Cheatham properties will affect funding of the work that is to be done in Old Hundred Road corridor.

Bob Strickland (Oak Springs) suggested that the BCA Board ask the Pool Committee about the possibility of offering a limited number of pool passes for short periods of time (daily, weekly, biweekly) to add additional income to the pools and encourage people, who might not otherwise visit the pools on a regular basis, to become acquainted with what the pools have to offer or to bring visiting family or guests on a short term basis.

MINUTES

MOTION: First Vice Chair Strickland moved to approve the minutes of the April 21, 2009 NRC meeting.

MOTION SECONDED: Membership Chair Beverly Bell.

MOTION CARRIED: Unanimous.

CHAIR'S REPORT

Chair Hillman introduced Bob Friedel as the new BCA liaison. She encouraged additional representation from neighborhoods that are not already represented on the NRC. This will be a need as the Master Plan moves forward.

She reported what McNeal had already explained in the member voice: Planter's Woods and Heritage Woods residents held a meeting to develop a general consensus on the expansion of Old Hundred Road between Millridge Parkway and Market Square Lane. Their opinions were then presented to the BCA Board. They also raised issues about bike path safety for Brandermill residents wanting to cross Old Hundred Road between Market Square Lane and Millridge.

Chair Hillman asked the NRC representatives to let the NRC executive team know of their perceptions of communications from the NRC.

Hillman stated that the position of NRC Secretary is open and asked for volunteers to serve in that capacity.

COMMITTEE REPORTS

Membership Committee: Chair Bell (McTyres Cove) reported that 31 neighborhoods are without representation; however, this is a decrease from January when less than half of Brandermill neighborhoods were being represented. She asked for assistance in manning a NRC table at the July 4th celebration. Neighborhood representation in the NRC continues to grow.

Communications Committee: Chair McNeal (Planter's Woods) reported that the NRC web site had 3,800 visitors in April, the highest number of hits ever. She also explained that the NRC executive committee voted not to list e-mails on the NRC membership page. Phone numbers will be listed, but e-mails will not.

Treasurer's report: Jane Zander (Mc Tyres Cove) presented a budget for 2010. The amount of \$3,525 will be presented to the BCA board for approval. Zander explained that the increased budget includes funding for initiatives to build consensus in the Brandermill community and to increase communication and outreach.

Status of the Master Plan: As requested by Director McLenagan, Chair Hillman read suggestions from the NRC about how to begin implementing Chapter 7. Policy and Implementation of the Master Plan. The following is the report as read by Chair Hillman and submitted to Director McLenagan on June 17.

The NRC thinks that, as it now stands, the proposed organizational structure is cumbersome, and there is a lot of thinking that needs to be done on people, systems, and processes to help establish priorities and to determine what decision-making tools can be standardized across committees (e.g., which projects should be prioritized, what criteria should be used to prioritize recommendations and how the decision-making process will be implemented).

We also believe the board should establish financial guidelines on capital projects: those that don't cost a lot of money, those that cost some money and those that may be considered capital expenditures. The lowest cost projects should be implemented first to encourage community buy-in. More expensive and longer term projects require thought on how the project can be broken into manageable tasks. This is going to require a lot of work with committees.

The committee structure as proposed is cumbersome. It will be necessary to form processes for making decisions and make that process move through committees. All committees will require strong leadership.

Steps for implementation may include:

- 1. Investigate a scoring system to establish priorities of the master plan within*

Brandermill committees and which can also be expanded to address other implementations of the master plan throughout the approval process.

2. *Research (or assign research to committees) about financial criteria for projects that can be enacted through committees or neighborhood groups.*
3. *Expand the reach and depth of communication with all Brandermill residents and commercial entities.*
4. *Develop a system for surveys to validate and prioritize proposed projects.*

Some of the things that the NRC is currently working on to prepare for implementation include:

1. *Revisiting one of the earlier NRC missions: become acquainted with our neighbors through personal contact. (A recent survey of NRC reps indicated that this was something that they would support.)*
2. *Researching and developing instruments to survey NRC reps and the BCA Board, and assessing the feasibility of expanding similar survey research to the larger Brandermill community at-large.*
3. *Talking with the BCA Board to find better methods and guidelines for using and interacting with existing community communication systems.*
4. *Making plans to provide a forum for Brandermill's commercial partners to inform the community about their businesses at a future NRC meeting.*

Grant Program: Chair Hillman reported that the BCA board has allocated \$7,500 from their budget to support neighborhood grants in the amount of \$500 to \$2,500. She encouraged individuals and NRC reps to work within their neighborhoods to identify projects to submit to the board.

Online Surveys: First Vice Chair Strickland reported that he is developing a process for preparing online surveys so that the NRC can provide immediate feedback to the BCA Board about community issues.

PROGRAM: SportsQuest

Speaker: Stephen A Burton, Ph.D.

Burton stated that he is a Woodlake resident and explained his plan for the property that adjoins both sides of Route 288 at the intersection of Powhite Parkway. He plans to build a \$250 million project on 250 acres that combines sports, fitness and family entertainment. Having been successful in the world of technology, Burton has brought together Olympic-caliber athletes, officials and corporate business interests to collaborate on an Olympic training center with local access.

The complex is expected to house playing fields large enough for 300 teams. It will include a park, recreation areas, an outdoor amphitheater, velodrome, indoor and outdoor pools, an ice rink, a sports medicine center, retail entities, restaurants, a hotel, and corporate offices.

His hope is that groundbreaking will begin sometime in the first quarter of 2010. The facility will eventually employ over 500 people, including a hotel which will house 250 Olympic athletes (who will also act as trainers at the Olympic center).

Burton says that this facility is different from the 12 other Olympic training facilities in the U.S. in that it will be open to everyone. Athletes of all levels and spectators will be able to use the facility at times when the Olympic athletes are not training. Memberships will be offered at different levels for different kinds of facility use, and spectators will also be able to buy passes to observe different levels of training and exhibition.

He says that prices will be competitive with existing training facilities for local communities and will start as low as \$19 a month. All members will be able to use the public areas during public hours when Olympic athletes are not training. Similarly, world-class team sports competitions will be available for viewing on weekends.

Burton says training at the center includes: Curling, shuffleboard on ice, speed skating, cycling, squash and much more. He is currently communicating with local organizations and schools to offer high quality youth development in a variety of sports and high performance training at all levels in a variety of sports.

He expects corporate members to use the training center for research and to test new products. He also expects governing bodies from the Olympics to visit, especially since many of the young people who are also training in local facilities will be competing in the 2010 trials in September and are expected to participate in the next Winter Olympics. His speed skating team has been National Champions for the last two years.

SportsQuest is expected to have a large impact on Chesterfield County as it will bring a lot of corporate partners, and increase jobs (500) and revenue for the county. It will also improve the health of county residents with its wellness center and programs. It is expected to provide \$13 million in annual compensation to the county. Dr. Burton hopes the complex will be functional in a preliminary form next summer.

Chair Hillman thanked Dr. Burton for his presentation.

ADJOURNMENT

MOTION: First Vice Chair Strickland moved to adjourn the meeting.

MOTION SECONDED: Second Vice Chair Healy.

MOTION CARRIED: Unanimous.

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June 16, 2009
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The meeting was adjourned at 8:30 p.m.

Respectfully submitted,

Mary Jane Zander, Acting Secretary
Neighborhood Residents Council

Frances Hillman, Chair
Neighborhood Residents Council